



# Tax winners come out to celebrate

Europe's leading international tax advisers and their clients gathered at the Renaissance Chancery Court Hotel in London at the end of May for *International Tax Review's* fourth annual European Tax Awards.

Freshfields Bruckhaus Deringer can lay claim to being the big winner of the night, taking home the European tax firm of the year award and two other firm of the year awards in Austria and the UK. Numerically, PricewaterhouseCoopers and Deloitte did best with 12 wins each. One of Deloitte's victories was for Michel Aujean, who won the Editor's Choice award for his contribution to tax practice in Europe. Skadden, Arps, Slate, Meagher & Flom was one of the many first-time winners. It won the award for the best tax practice of a US firm in Europe.

Dorsey & Whitney in the best European Court of Justice firm section, was one of the winners of three new pan-European awards. Taxand, a global network of tax advisory firms set up in 2005 that has a number of significant European members, won the award for best newcomer for firms that had been founded no more than five years ago. And Deloitte in the UK was the winner of the best use of the internet category.

Fifty two awards were presented at the ceremony. There were awards for national tax firm of the year in 24 European countries and national transfer pricing firm of the year awards in 21 of those jurisdictions, as well as the seven pan-European tro-

phies. Greece, Hungary, Malta and Ukraine were included in the awards ceremony this year for the first time.

Other multiple winners, in addition to Deloitte, Freshfields Bruckhaus Deringer and PricewaterhouseCoopers, were Ernst & Young, who won five times during the night and KPMG who triumphed in transfer pricing

in Belgium and in Russia. Taxand member firms Bech-Bruun (Denmark), Garrigues (Spain) and Zepos & Yannapoulos (Greece) won the national tax firm of the year award in their own country.

First-time winners included Ashurst, Koves Clifford Chance and Transfer Pricing Associates.

## The winners

### Transfer Pricing Firm Of The Year Awards

- Austria** – Deloitte
- Belgium** – KPMG
- Denmark** – Deloitte
- Finland** – Deloitte
- France** – Taj
- Germany** – Deloitte
- Greece** – PricewaterhouseCoopers
- Hungary** – Ernst & Young
- Italy** – PricewaterhouseCoopers
- Malta** – PricewaterhouseCoopers
- Netherlands** – Transfer Pricing Associates
- Norway** – PricewaterhouseCoopers
- Poland** – MDDP
- Portugal** – PricewaterhouseCoopers
- Russia** – KPMG
- Spain** – Ashurst
- Sweden** – Ernst & Young
- Switzerland** – Deloitte
- Turkey** – Deloitte
- UK** – PricewaterhouseCoopers
- Ukraine** – PricewaterhouseCoopers

### National Tax Firm Of The Year Awards

- Austria** – Freshfields Bruckhaus Deringer
- Belgium** – Allen & Overy
- Cyprus** – PricewaterhouseCoopers
- Denmark** – Bech-Bruun
- Finland** – Ernst & Young
- France** – Bredin Prat
- Germany** – PricewaterhouseCoopers
- Greece** – Zepos & Yannapoulos
- Hungary** – Koves Clifford Chance
- Ireland** – A&L Goodbody
- Italy** – Bonelli Erede Pappalardo
- Luxembourg** – Atoz
- Malta** – PricewaterhouseCoopers
- Netherlands** – Baker & McKenzie
- Norway** – Deloitte
- Poland** – Ernst & Young
- Portugal** – PLMJ
- Russia** – PricewaterhouseCoopers
- Spain** – Garrigues
- Sweden** – Deloitte
- Switzerland** – PricewaterhouseCoopers
- Turkey** – Mazars/Denge
- UK** – Freshfields Bruckhaus Deringer
- Ukraine** – Ernst & Young



**Methodology**

In February and March this year, firms in 24 European jurisdictions – Austria, Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Russia, Spain, Sweden, Switzerland, Turkey, Ukraine and UK - were invited to submit at least three examples of their best work for the February 2007 to February 2008 period. The submissions were eligible for consideration for the two awards (tax and transfer pricing) in each of the countries, as well as for the four pan-European awards.

*International Tax Review* editorial staff considered the submissions, as well as what they already knew about the firms through research for World Tax 2008, to compile shortlists for each award. The shortlists were submitted to a panel of tax executives made up of members of Tax Executives International's European chapter. They chose the winners in consultation with *International Tax Review*.