

8TH ANNUAL PRIVACY & DATA PROTECTION SUMMIT

HOTEL EUROSTARS
BERLIN, GERMANY

24-25 October 2024 | CEST

CHAIRMAN



Victor Gene Tolnay
Data Protection Director
DSM-Firmenich



Jeremy Rollison
Senior Director,
EU Government Affairs
Microsoft



SPEAKER LINE-UP



Samuel Plantie
Senior Privacy Counsel
TikTok



Gonzalo Caro
Associate DPO
Meta



Kasia Gawlik
Customer Data &
Privacy Director
Standard Chartered



Dr. Igor Podebrad
Director, Office of the
CISO, Google Cloud
Google



Szymon Sieniewicz
Head of TMT/IP,
Managing Associate
Linklaters



Dorothy Auth
Partner
Davis Graham



Francisco Padilla Borallo
Chief Privacy und
Cybersecurity Counsel
Eaton



Matheus Martins Sucupira
Global Legal Counsel Group
Privacy & IT Legal Office
The Adecco Group



Piotr Majer
VP EU Corporate Counsel
U.S.Bank



Frank Wagner
Vice President Business, Services
& Infrastructure - Group Privacy
Deutsche Telekom



Tafadzwa Pilime
Global Privacy Program Director
& Head of Privacy Operations
Unilever



Emma Di Iorio
Senior Data Privacy
Director
Diageo



Sonia Luthra
Managing Director, UK Data Protection
Officer & Head of Data Protection
Societe Generale



Inês Dias Pinheiro
Managing Associate
PLMJ



Alessandro Buseti
Group Head of Personal Data Protection
and Transformation Compliance
Generali



Jutta Oberlin
Program Manager International Data Transfers
& Privacy Regulatory Engagement, Cloud Privacy
Google



Christopher Beveridge
Managing Director & National Head
of Privacy & Data Protection Services
BDO UK LLP



Christian Kunz
Partner
Bär & Karrer



8TH ANNUAL PRIVACY & DATA PROTECTION SUMMIT

HOTEL EUROSTARS
BERLIN, GERMANY



24-25 October 2024 | CEST

We are excited to return for the **8th Annual Privacy & Data Protection Summit**, which will take place on the **24th and 25th of October 2024** in **Berlin, Germany**. This edition will gather senior level executives from global brands to discuss the double-edged sword of new tech, dissecting its potential to empower privacy protection while also uncovering hidden risks of using AI, ML, blockchain and other innovative technologies. This exclusive event will give you the opportunity to explore the ever-evolving world of privacy, featuring practical case studies on emerging regulations, awareness initiatives, breach management strategies, and the escalating focus on data protection, while providing you with plenty of networking opportunities to build connections with the best in the industry.

Key Practical Learning Points

- AI Applications to Mitigate Privacy Risks
- Encryption, Tokenization, and Blockchain: The Future of Data Protection
- Adopting a Privacy Enhancing Computation System to Protect Data in Use
- Designing a Centralized Privacy User Experience
- Balancing the Need for Data Collection with Ethical and Legal Obligations
- Entering the Cookieless Era, Going Beyond Third-Party Data
- Privacy Concerns in the Metaverse
- Evaluating the "Pay or Okay" Approach

Take A Look At Our Previous Edition



Venue

Hotel Eurostars Berlin



Friedrichstraße 99, 10117 Berlin, Germany
+49 30 7017360 | info@eurostarsberlin.com

Who Should Attend

The 8th Annual Privacy and Data Protection Summit is a must-attend event for senior-level professionals such as:

- Data Protection Officers
- Compliance Officers
- Chief Privacy Officers
- Privacy Protection Solicitors
- Data Privacy Associates
- Strategic Liaison Leaders
- Systems Engineering VPs/ Directors/Heads
- Presidents/VPs/Directors of Legal Affairs
- Legal Counsel & Advisors
- Security & Privacy Officers
- Privacy Engineers
- Data Governance Experts
- Ethics and Compliance Advisers
- Consultants & Analysts
- Privacy & Data Protection VPs/Directors/ Heads/Managers
- & Others!

Previous Attendees Include



WWW.LUXATIAINTERNATIONAL.COM

This agenda is not for public distribution

08:30 | CEST Check-In and Welcome Coffee ☎

09:00 Opening Address from the Chair

09:10 Networking Bingo

DATA PROTECTION IN A TECH-DRIVEN WORLD

09:50 SPONSORSHIP SLOT



Capitalizing on AI Tools to Mitigate Privacy Risks

This case study explores how AI can be a powerful tool to protect privacy. We'll showcase how AI can anonymize data, bolster security, and proactively identify privacy risks. Join us to learn how AI can be a force for good in the digital age!

10:30 Case Study: 🔍

How AI Impacts Privacy and General Update on Global Regulations

The presentation will cover two key areas. The first will focus on the use of AI, providing a high-level overview of the crossover and challenges with data privacy considerations, including how these issues intersect with existing privacy programs. The second part will offer a high-level summary of some of the global 2024 regulatory updates in the data protection field, focusing on Europe, the UK, and the United States.

Christopher Beveridge

Managing Director & National Head of Privacy & Data Protection Services
BDO UK LLP



11:00 Morning Coffee and Networking Break ☕

11:30 Case Study: 🔍

Privacy Concerns and Opportunities with AI in Europe's Complex Regulatory Landscape

- Advancing safe, secure and trustworthy AI tools
- Looking at the AI, privacy and data protection ecosystem with understandable questions

Jeremy Rollison

Senior Director, EU Government Affairs
Microsoft



12:00 Case Study: 🔍

Maintaining Privacy in International Data Transfers

The upcoming presentation promises to be a comprehensive exploration of the principles of data protection in the context of transborder data flows. The discussion will not only cover the legal aspects but also delve into the cybersecurity dimensions of this complex issue.

Christian Kunz will provide an overview of the legal framework governing transborder data flows, highlighting key regulations and compliance requirements that organizations must adhere to.

Jutta Oberlin will then shift the focus to practical implementations, examining how companies can navigate the intricate legal landscape, ensuring data protection while facilitating international business operations.

Igor Podebrad will complete the presentation by focusing on the cybersecurity challenges associated with transborder data flows. He will provide actionable recommendations for enhancing security measures to protect sensitive data from cyber threats during international transfers.

Dr. Igor Podebrad

Director, Office of the CISO, Google Cloud

Jutta Oberlin

Program Manager International Data Transfers & Privacy Regulatory Engagement, Cloud Privacy
Google



Christian Kunz

Partner
Bär & Karrer



12:30 Case Study: 🔍

The Metaverse Dilemma: Privacy Concerns in the Age of Virtual Realities

The technological revolution has brought with it the rise of the much-hyped metaverse. In this space, the lines between the physical and virtual realities become increasingly blurred, demanding vast amounts of personal and sensitive data to operate. Data holds immense commercial and financial worth. As this virtual domain continues to grow daily, it presents distinct challenges to legal frameworks and privacy experts globally. Key issues include the frequent illegal methods of collecting personal data and the surveillance mechanisms of these platforms, both of which will be the focus of discussion.

Matheus Martins Sucupira

Global Legal Counsel Group Privacy & IT Legal Office
The Adecco Group



13:00 Business Lunch 🍽

DATA PRIVACY ESSENTIALS IN THE DIGITAL ERA

14:00 Case Study: 🔍

Compliance Control Framework on New Technologies

- How new technologies affect compliance activities?
- Generali Group compliance comprehensive response
- Four dedicated control frameworks

Alessandro Busetti

Group Head of Personal Data Protection and Transformation Compliance
Generali



14:30 Case Study: 🔍

Ethical Data Collection and Usage Practices in light of the AI Act

Although ethical data use principles are not new, and data protection legislation has long been providing for robust rules for the use of personal data, the evolving legislative landscape and the renewed focus on AI systems may pose new challenges for organisations. This session will explore how organisations can responsibly leverage data in AI development or ethically deploy AI systems, and how to ensure alignment with the requirements of the EU AI Act to help foster trust in AI systems.

Samuel Plantie

Senior Privacy Counsel
TikTok



15:00 Case Study: 🔍

Pandora's Box of Creativity: Unveiling Privacy Concerns in Gen AI

Data powers the large language models of generative AI. However, the data needed as input for these models is often owned by third parties or subject to restrictions such as privacy laws.

We will discuss the intellectual property perils of training LLMs and how courts have considered GenAI's use of copyright-protected materials as training input. We will delve into an individual's rights to the creative aspects of generating prompts, iterations and the resulting output from GenAI systems in view of current law. A case study will explore how far internet companies are going to keep up with market competition. We will also look at how governments are regulating data privacy in the age of GenAI and consider the fundamentally important questions around GenAI's ability to create value for companies and individuals.

Dorothy Auth

Partner
Davis Graham



15:30 Afternoon Tea and Networking Break ☕

15:50 Case Study: 🔍

The DPO Chronicles: What Lies Ahead

This case study will discuss the boundaries of the increasing role of the DPO in the context of new regulations in the EU such as DSA, DMA, EU AI Act, etc and how to handle this role in a large global organisation with very strict privacy concerns.

Gonzalo Caro

Associate DPO
Meta



16:20 Panel Discussion 🗣

Navigating the Complexity of Privacy and Progress

This panel brings together leading experts from various fields to explore the rapidly evolving landscape of privacy. This panel delves into the evolving challenges of privacy regulation since GDPR's introduction in 2018. Panelists will discuss how organizations manage GDPR compliance today, focusing on key processes like breach management and DSARs. The conversation will then explore progress in privacy management, assessing whether the available tools meet organizational needs and where gaps still exist in addressing privacy complexities.

Moderated by

Piotr Majer
VP EU Corporate Counsel
U.S. Bank




17:00 Chair's Closing Remarks and End of Day 1

18:00 Networking Dinner 🍷

Ristorante Cinque | Reinhardtstraße 27D

Meet and confer with colleagues in a relaxing atmosphere during the networking dinner, which will provide an excellent opportunity to discuss the first day of the summit and to socialize with the others!

08:30 | CEST Check-In and Welcome Coffee 

09:00 Opening Address from the Chair

THE NEXT CHAPTER IN DATA PRIVACY & PROTECTION

09:10 Case Study: 

Data Protection Impact Assessment and Consulting in Agile Projects

- Data protection consulting during development, data protection impact assessment and risk management
- Developing the German Corona warning app with privacy in mind was a challenge that was met in just five weeks. To accomplish this task, the principles of privacy by design and privacy impact assessment were closely interconnected. In the process of identifying privacy requirements, emerging and remaining privacy risks were simultaneously assessed and additional mitigation measures were developed. From this experience, a future-proof model for dealing with privacy issues was created, which will be presented in the talk.

Frank Wagner

Vice President Business,
Services & Infrastructure - Group Privacy
Deutsche Telekom



09:50 Case Study: 

Responsible AI in the Workplace: A UK Perspective of Privacy and Other Considerations of AI Use in Recruitment and Workplace Management

A scenario-based, practical case study exploring data protection and other legal challenges, such as automated decision making and bias, of using AI based decision making in the workplace.

Sonia Luthra

Managing Director, UK Data Protection Officer
& Head of Data Protection
Societe Generale



10:30 Case Study: 


Building a Global Privacy Team and Assessing Its Impact

- Aligning your international teams and markets with privacy processes and business goals
- How to advocate for privacy by design throughout your organization
- Best practices to continuously assess and adapt the privacy program
- A quick look at auditing internal and external partnerships for potential risks, designing privacy reporting and other daily tasks handled by the global privacy team

Tafadzwa Pilime

Global Privacy Program Director
& Head of Privacy Operations
Unilever



11:10 Morning Coffee and Networking Break 

11:40 Case Study: 

Initiatives to Help Customers Better Protect their Individual Privacy

This case study explores initiatives undertaken by the banking industry to empower customers and strengthen their individual control over personal information. We will discuss strategies such as enhanced transparency around data collection, providing clear opt-in and opt-out mechanisms for data sharing, and fostering customer awareness about privacy settings and tools.

Kasia Gawlik


Customer Data & Privacy Director
Standard Chartered



12:20 Roundtable Discussion 

Building a Culture of Privacy: Integrating Data Protection into Enterprise Security Strategy

This workshop will explore practical steps to foster a culture of privacy within organizations, focusing on how security leaders can integrate privacy-first principles into every aspect of security operations. Participants will learn how to align security practices with global privacy regulations (e.g., GDPR, CCPA), enhance employee awareness, and create a cross-functional approach to embedding data protection into daily operations.

13:00 Business Lunch 

THE FUTURE OF DATA SECURITY

14:00 Case Study: 

Navigating the Ethical Landscape: Data Collection, Management, and Protection in the Digital Age *

Join us as we dive into the complex and ever-evolving ethical considerations around data privacy and protection in today's digital era. We will look at recent technologies such as AI, big data and IoT and analyze the impact they have had on data security and user privacy. How do you balance advancing innovations with ethical practices? By utilizing these technologies, are you helping or hindering your compliance efforts?

Emma Di Iorio

Senior Data Privacy Director
Diageo



14:30 Case Study: 

Strengthening Children's Privacy and Online Safety: Navigating through EU Regulations

- Overview of key EU laws on the protection of children's personal data and online safety
- Examination of recent regulatory guidelines and enforcement actions focused on children's data privacy
- Technological and operational challenges and compliance strategies

Inês Dias Pinheiro

Managing Associate
PLMJ



Szymon Sieniewicz

Head of TMT/IP, Managing Associate
Linklaters



15:00 Case Study: 

The Importance of Cybersecurity and Data Protection

The boundaries between privacy, data protection, and cybersecurity are becoming increasingly indistinct. In this session, we will delve into how privacy professionals can navigate the rapidly evolving regulatory landscape (including the Cyber Resilience Act, NIS 2, AI Act, and Data Act) while addressing the expanding opportunities and responsibilities within their roles. Our discussion will encompass strategies and practical advice for broadening your knowledge base, effective collaboration with business stakeholders such as IT security, engineering and public affairs, and seamless integration into existing business processes. Additionally, we'll explore how privacy professionals can leverage their unique position at the crossroads of technology, innovation, and compliance.

Francisco Padilla Borallo

Chief Privacy and Cybersecurity Counsel
Eaton



15:30 Chair's Closing Remarks and End of Summit

* TBC

SPOTLIGHT ON OUR SPEAKERS

8TH ANNUAL **PRIVACY & DATA PROTECTION** SUMMIT | 24–25 OCTOBER 2024 | BERLIN, GERMANY



Victor Gene Tolnay
Data Protection Director
DSM-Firmenich

Victor is an accomplished lawyer with more than 17 years' experience in private practice, where he has serviced international clients in the fields of personal data protection and intellectual property. He has been a part of Firmenich for 5 years, as Data Privacy Director, to lead and manage the implementation and monitoring of privacy compliance. Firmenich has merged with DSM to establish dsm-firmenich, a Swiss-Dutch global group, proudly listed on Euronext Amsterdam with revenues of over €12+billion. With a diverse, worldwide team of nearly 30,000 employees, we bring progress to life™ every day, everywhere, for billions of people being the leading innovation partner in nutrition, health, and beauty. Currently, Victor is head of privacy at dsm-firmenich.

Prior to joining Firmenich, Victor worked in Grant Thornton, where he was appointed DPO and Head of IT&IP, responsible for leading and managing the implementation of the GDPR within Grant Thornton itself and for a number of its international clients in various industry sectors.

Victor holds a Law Degree from the Universidad de Barcelona, and a Master's IP&IT Degree from the Escuela de Administración y Dirección de Empresas (ESADE). Victor has also been a Member of the supervisory body of the Data Protection Code of Conduct of the Spanish General Council of Odontologists and Stomatologists, and is also a lecturer in several universities and business centers.



Gonzalo Caro
Associate DPO
Meta

Gonzalo Caro is an Associate Data Protection Officer at the Office of the DPO (ODPO) in Meta Platforms Ireland, having joined the company in 2018. Prior to joining Meta, Gonzalo worked at Microsoft for 17 years. Gonzalo's career journey started at enterprise operations, moving onto Governance, Risk management and Compliance roles throughout the years and, working full-time on Data Protection for the past decade. His main areas of interest include Governance and Accountability frameworks, Operationalising Risk methodologies and Regulatory engagement, currently leading the latter for the ODPO at Meta.

Gonzalo holds a BA (Hons) in Business Management through Dublin Business School. He also completed studies in Philosophy and Logic in his native Badajoz (Spain). Gonzalo holds CIPP/E, CIPM and CIPT certifications as well as being Certified on Data Protection by University College Dublin.



Samuel Plantie
Senior Privacy Counsel
TikTok

Samuel is Senior Privacy Counsel at TikTok. Based in London, he is a Data Protection and Data Ethics Lawyer with over 8 years of experience in online privacy and technology. He has excellent knowledge of the global digital market and the associated regulatory developments, with a strong focus on AdTech, AI and online safety.



Kasia Gawlik
Customer Data & Privacy Director
Standard Chartered

For more than 20 years I have been supporting business decisions with understanding of the needs and perspectives of customers, users and stakeholders of undertaken activities. I have worked for the most recognizable and lovable brands, including Google, Ikea, ING or Unilever, both in-house and as a consultant. I have spent over 5 years in Deloitte Digital CE leading the customer experience design and management team. In recent years, I managed projects in the area of designing digital services and products, as well as guiding the organization through technological change. Since 2022 I have been developing initiatives for managing customer privacy in Standard Chartered. Apart from the regular professional activities I am also active as a business trainer and speaker at numerous conferences. I love interacting with the people.



Frank Wagner
Vice President Business,
Services & Infrastructure - Group Privacy
Deutsche Telekom

Frank has been working at Deutsche Telekom since 1981. After 15 years in the area of technology from POTS over satellite, radio and TV broadcast communication, computer networks and IT operations he started the second part of his career in the area of data privacy.

His milestones have been: Chief Privacy Officer of T-Online International, the future of mobile privacy project in cooperation with Mozilla, Privacy Lead of Deutsche Telekom for the development of the German Corona Warn App and a bunch of major internal projects of Deutsche Telekom. He has expert knowledge of applications, services, web technologies and their privacy implications, in data protection. He is also an excellent translator between privacy law and technology

Frank has a broad network of international data privacy experts and much sympathy for technical solutions which work for people, not against them. He lives in a small town south of Darmstadt. In his free time he likes motorbiking, his dog, meeting friends and listening music.



Dorothy Auth
Partner
Davis Graham

Dr. Dorothy Auth has over 30 years of experience in complex intellectual property litigation, licensing, procurement, and counseling for patents, trademarks, copyrights, and trade secrets. Her experience spans diverse industries including biotechnology, FinTech, and medical devices, as well as consumer products, computers, and other mechanical devices. Dorothy litigates in U.S. Federal Courts, the International Trade Commission, and in international arbitrations conducted under the AAA and WIPO rules.

Dorothy is a past President of the New York Intellectual Property Law Association and has recently been named to the Intellectual Property Trailblazers list published by The National Law Journal, and recognized in Euromoney Legal Media Group's Guide to the World's Leading Women in Business Law and in Crain's New York Business as part of its 2022 "Notable Women in Law" list.

Dorothy holds a Ph.D. in Biochemistry from Tufts Medical School and a law degree from St. John's School of Law.



Dr. Igor Podebrad
Director, Office of the CISO, Google Cloud
Google

Igor currently serves as Director, Office of the CISO, Google Cloud. He is responsible for further shaping the security and compliance landscape, contributing to our approach towards digital sovereignty and partnering with Cloud customers to help them with their security and digital transformation.

Before joining Google, Igor was at Commerzbank AG, acting as the divisional board member responsible for Cyber Risk, Information Security, Model Risk and Operational Risk. In addition to that he also functioned as the Group CISO for the bank. The German ministry of finance has accredited him as the exclusive German industry representative for cyber topics at the G7. Previously Igor held several different roles within the Commerzbank group, including processual, organizational and technical aspects.



Tafadzwa Pilime
Global Privacy Program Director
& Head of Privacy Operations
Unilever

Tafadzwa has been at the forefront of helping the C-suite and overall business understand the potential of privacy as a catalyst for innovation and growth. With a decade of legal and privacy experience and an MBA in digital strategy, he expertly balances customer-focused initiatives with compliance. His proven track record, working in global roles for BMW Group, Standard Chartered and now Unilever demonstrates his ability to translate privacy principles into tangible business outcomes. He is synonymous with constantly finding new ways of working for the privacy team to cope with complex, fast-paced business models.



Inês Dias Pinheiro
Managing Associate
PLMJ

Inês is a senior associate in the Technology, Media and Telecommunications practice and has 14 years' experience in personal data protection, contracts, and intellectual property.

She advises Portuguese and international clients in the areas of data protection, intellectual property, e-commerce, contracts, consumer law and advertising law, and has extensive experience in conducting audits. Inês advises clients in the banking, telecommunications, media, technology, pharmaceutical and energy sectors, among others. She completed a postgraduate course in intellectual property law from the Faculty of Law of the University of Lisbon and regularly publishes articles on data protection.

Inês returned to PLMJ in 2021 after working as data protection officer at Santander.



Francisco Padilla Borrallo
Chief Privacy und Cybersecurity Counsel
Eaton

Francisco (Paco) Padilla Borrallo is the Chief Privacy and Cybersecurity Counsel at Eaton with over 12 years of experience.

In his role he leads and is responsible for Eaton's Data Protection and Privacy as well as Records and Information Management programs. Furthermore, he is the lead counsel for Cybersecurity, Artificial Intelligence and Data laws and regulations globally. He leads a team located in Hungary, the UK, India and the United States.

Additionally, Paco acts as Valuing Inclusion and Diversity trainer in German and English.

Prior to Eaton, Paco worked for Pharmaceutical Research Associates and Accenture as Contracts Manager.

Before that he wrote his thesis in the field of Data Protection and Privacy working for the adidas Group.

He also spent time as a lecturer for different law courses at the University of Applied Sciences in Frankfurt am Main, Germany.

Paco holds a Cyberlaw degree from the University of Applied Sciences in Darmstadt Germany and is a Certified Information Privacy Professional (CIPP) for European and US privacy law as well as a Certified Information Privacy Manager (CIPM). He also holds the Fellow of Information Privacy (FIP) designation.

SPOTLIGHT ON OUR SPEAKERS

8TH ANNUAL **PRIVACY & DATA PROTECTION** SUMMIT | 24-25 OCTOBER 2024 | BERLIN, GERMANY



Alessandro Busetti

Group Head of Personal Data Protection and Transformation Compliance
Generali

Alessandro graduated in Economics, and after 7 years in a Big Audit Firm team focused on banking and insurance, joined Generali where for 10 years, he has been Group Chief Internal Auditor. From 2015 up to now, he has taken on several managerial positions within the Group Compliance, where he actually deals with Data Protection, Transformation and IT at the Group level.



Szymon Sieniewicz

Head of TMT/IP, Managing Associate
Linklaters

Szymon Sieniewicz is Head of Linklaters' TMT/IP practice in Warsaw, specializing in all aspects of intellectual property, IT, data protection and e-commerce law. Before joining Linklaters, he gained professional experience in several law firms and international organizations in Poland, Germany and Belgium.

Szymon has worked on compliance, contractual and transactional matters for international and local clients across various sectors, including banks, investment funds, insurance companies, brokerage houses, real estate developers, technology companies, healthcare service providers, pharmaceutical, chemical, fintech, media, e-commerce, gaming and marketing companies. Szymon has a strong transactional experience, focusing primarily on IP (copyrights, design rights, trademarks, know-how, software rights, Internet domains), IT, data protection and cybersecurity.

He also has extensive experience in technology M&As.

He regularly advises organizations on all aspects of European and Polish privacy and data protection laws, and has been involved in designing and implementing group-wide GDPR implementation programmes. Szymon assists clients in preparing data protection policies and procedures, drafting and negotiating data processing agreements, assessing and notifying personal data breaches to the supervisory authorities and data subjects, as well as representing clients in enforcement actions taken by the supervisory authorities. Recently, he has been involved in various projects concerning international data transfers.



Christian Kunz

Partner
Bär & Karrer

Dr. Christian Kunz co-heads the Data Protection, Digital Economy and Technology practice groups of the Swiss law firm Bär & Karrer. He is an expert in the field of data, data protection, cybersecurity and technology law.

He advises Swiss and international clients on data, data protection, cybersecurity and technology law matters, including cybercrime issues, the development and implementation of data strategies and data protection-related processes, the use and monetisation of data, (cloud) outsourcing of data, international data transfers and data disclosure requests (e.g., based on MLAT requests or the U.S. Cloud Act), and data breach incident management and response.

He also advises on data-driven business models and platform solutions (XaaS, cloud services, IoT, online platforms, digital marketplaces), advanced technology projects (AI, Machine Learning, Big Data, blockchain / distributed ledger technology (DLT), etc.), digital infrastructure and technology transactions, and other complex Swiss and European data protection, cybersecurity and technology law issues.

Besides that, Christian conducts large-scale internal investigations and e-discovery projects.



Christopher Beveridge

Managing Director & National Head of Privacy & Data Protection Services
BDO UK LLP

Christopher is a Director within Risk Advisory Services and is UK National Head of Privacy & Data Protection for BDO. Christopher has responsibility for developing the firm's privacy advisory methodologies, quality assuring any work completed and reviewing the resultant outputs.

He delivers audit, advisory and business consultancy services to clients within the United Kingdom and around the world. Specialising in advising and assisting clients on data protection and privacy issues which includes the UK Data Protection Act and the EU General Data Protection Regulation (GDPR), Christopher also sits on the BDO Global Privacy Group Committee and has a strong knowledge of other privacy regulatory requirements around the world.

Christopher's work involves educating organisations on the subject of privacy, writing and advising on privacy policies and procedures and providing guidance and advice around the management of an organisations privacy control environment. Christopher now also acts as a DPO for a number of organisations through the outsourced DPO service offering that BDO provides.

Christopher is a member of the International Association of Privacy Professionals (IAPP) and holds the Certified Information Privacy Professional - Europe (CIPP/E) qualification and is also an accredited data protection trainer for the European Commission. Christopher has been leading the BDO privacy team for five years and has been fully involved in first and second stage assessments for a significant number of clients across a number of sectors (both public and private) and, size wise have ranged from smaller organisations all the way up to fully listed organisations. He has experience in helping organisations prepare and maintain the expected standards required surrounding data protection regulation and uses his expertise in the privacy field to assist and advise accordingly.

Christopher is also a qualified Chartered Accountant qualifying with the Institute of Chartered Accountants in England & Wales (ICAEW) in 2008.



Jutta Oberlin

Program Manager International Data Transfers & Privacy Regulatory Engagement, Cloud Privacy
Google

Jutta Oberlin is a privacy lawyer and Program Manager specializing in International Data Transfers & Privacy Regulatory Engagement for Google's global cloud data protection team, a role she has held since 2020. With a background in law and extensive experience in the data protection landscape, Jutta is instrumental in spearheading data protection projects of global significance. Her responsibilities include providing expert guidance to both public and private Google Cloud customers on data protection matters, including contractual obligations and Data Protection Impact Assessments (DPIA).

Prior to her tenure at Google, Jutta served in pivotal roles, including as part of the data protection officer's team for the canton of Schaffhausen and in consulting within the prestigious BIG4 environment.

Combining her legal acumen with a fervent interest in technology, Jutta serves as a vital bridge between legal principles and technological advancements in her daily work. Her dedication to advancing the field is evident through her prolific contributions to scholarly journals, with a focus on Swiss, German, and international data protection issues. Jutta is a sought-after speaker and organizer of conferences, notably championing digital children's rights.

Jutta's leadership extends beyond her professional endeavors. Since 2020, she has held the role of IAPP Young Privacy Professional Lead in Switzerland, subsequently becoming the IAPP Chair for Switzerland in 2021 and since 2024 a newly elected Publication Advisory Board member for the IAPP. Additionally, she serves as the OneTrust Privacy Connect Chair for the Basel region since December 2020 and was elected auditor of the Association of Swiss IT Lawyers in 2022.

Recognized for her expertise, Jutta has also taken on advisory roles in academia, currently serving as a course advisor for CAS data protection at the University of Zurich since November 2022. Her commitment to advancing legal scholarship is further demonstrated by her recent appointment as co-editor of the online Journal *IusNet* published by Schulthess, starting from April 2024.

Outside of her professional commitments, Jutta is deeply involved in advocating for children's rights in the digital sphere. She dedicates her free time to organizing conferences and engaging with various stakeholders, including authorities, clubs, and schools, to raise awareness and drive positive change in this critical area.



Jeremy Rollison

Senior Director, EU Government Affairs
Microsoft

Jeremy Rollison is Senior Director of EU Government Affairs within Microsoft's Corporate, External, & Legal Affairs (CELA) group. He leads the team in Brussels responsible for Twin Transition policy topics and corresponding regulatory engagement on issues ranging from Data Governance & Intellectual Property, to Sustainability, Accessibility, SMEs/startup policy, Tax, Trade, Gaming, and Digital Skills. With an individual focus and background on data policy - namely, privacy (CIPP/E), lawful access, and IP considerations - he is responsible for much of Microsoft's engagement with European stakeholders and partners on policy surrounding emerging data issues, particularly the challenges and opportunities related to data sharing, access, and use in the provision of cloud and artificial intelligence (AI) services in Europe. Prior to joining Microsoft, he worked at Nokia in the company's EU Government Relations office, focusing on IP/copyright and privacy policy, having previously served as Director and Secretary-General of the European Digital Media Association (EDiMA; now Dot.Europe) in Brussels. He has over 15 years of EU public policy experience focusing and engaging on issues related to the development and delivery of digital and online services in the Internal Market and corresponding EU regulatory policy.



Sonia Luthra

Managing Director, UK Data Protection Officer & Head of Data Protection
Societe Generale

Sonia Luthra is a Managing Director at Societe Generale Investment Bank, where she is the UK Data Protection Officer and Legal Head of Data Protection, as well as a Subject Matter Expert in laws relating to AI, cyber, and data governance.

With degrees in English Law and French Law, and a postgraduate Master's in International Business Law, Sonia is a solicitor with 24 years experience in the fields of technology, intellectual property, and data protection laws. Prior to joining Societe Generale she spent 10 years in law firms and has been seconded as a tech lawyer to British Airways, RBS and Worldpay. Sonia is a champion for diversity, equality and inclusion and is a Director on the Board of the London Women's Forum (LWF), a network for senior women in finance, where she leads LWF's Marketing and Communications Committee.



Matheus Martins Sucupira

Global Legal Counsel Group
Privacy & IT Legal Office
The Adecco Group

Matheus serves as Global Legal Counsel at The Adecco Group. His passion for comprehending the legal complexity of the digital world has led him to develop a career at the crossroads of Tech Law, Compliance, and Data Privacy. With a focus on global digital strategies, AI-related legal initiatives, and data protection, he has been shaping privacy frameworks and advising on regulatory compliance across international borders. His academic journey includes a postgraduate degree in Corporate Law and Compliance, an LLM in Data Protection, and ongoing LLM in Artificial Intelligence and Law at the University of Liège. Matheus is committed to leveraging legal expertise to address evolving digital challenges.

REGISTRATION FORM

8TH ANNUAL PRIVACY & DATA PROTECTION SUMMIT | 24-25 OCTOBER 2024 | BERLIN, GERMANY

Delegate Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

1695 euro

Online Pass

- 2-Days Summit + Workshop
- Interactive Focus Sessions
- Discussions with Industry Experts and Peers
- Virtual Networking Opportunities
- Access to the Entire Event from the Comfort of your Home
- Possibility to Share Branded Materials with the Audience
- Post-Conference Documentation Package
- Delegate List

699 euro

Branding Package

- 1 Delegate Pass
- 2-Day Access to all Summit Sessions
- Branded Roll Up Display
- Discussions with Industry Experts and Peers
- Complimentary Networking Dinner
- Post-Conference Documentation Package
- Delegate List

Limited availability

3499 euro

DELEGATES

Name:

Position:

E-mail:

Name:

Position:

E-mail:

Name:

Position:

E-mail:

CONTACT INFORMATION

Company:

Address:

City: Postcode:

Phone: VAT No:

Date:

Signature:



Save Time & Register

Online

HERE



To find out more about sponsorship opportunities, please click **HERE**

TERMS & CONDITIONS

By sending this form, I confirm that I have read and accepted the terms and conditions detailed below.

Confirmation

We will confirm your participation after receiving signed registration form. All discounts can only be applied at the time of registration and discounts cannot be combined. Discounts for group registrations are only valid for the number of delegates specified on your booking form.

Prices for each event are correct at the time of publication. Luxatia International reserves the right to change the prices at any time but changes will not affect registrations which have already been confirmed by Luxatia International.

Cancellation policy

You may substitute delegates at any time by providing reasonable advance notice to Luxatia International.

All cancellations received 60 business days or more before the event is held, this cancellation is subject to a registration fee up to 50% the value of the ticket per delegate. In case of canceling the registration later than 60 business days before the event is held, the paid amount cannot be refunded and the amount remains payable in full. In the event that Luxatia International cancels or postpones an event for any reason whatsoever, including but not limited to any force majeure occurrence, you will receive a credit for 100% of the contract fee paid. No refunds, partial refunds or alternative offers will be made and all pending amounts remain payable in case such situation.

Luxatia International is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. Luxatia International shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, pandemics, labor strike, extreme weather or other emergency. Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics.

Copyright

All Intellectual Property rights in all materials produced or distributed by Luxatia International in connection with this event are expressly reserved and any unauthorized duplication, publication or distribution is prohibited.

More on Terms and Conditions at

<https://www.luxatiaiinternational.com/page/terms>

Learn about our Privacy Policy at

<https://www.luxatiaiinternational.com/page/privacy>

CONTACT DETAILS

Victoria Weber

Marketing Director

victoria.weber@luxatiaiinternational.com

00 (420) 775 717 730

www.luxatiaiinternational.com